



Economic Development Newsletter

DEER PARK, TEXAS

"Business News You Can Use"

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Jimmy John's Coming Soon

Jimmy John's Gourmet Sandwich Shop is coming soon to 8015 Spencer Highway (in the new College Park Shopping Center that is currently under construction). What sets Jimmy John's sandwiches apart from the rest is their freshness, natural ingredients and home-baked breads. They are also notorious for fast delivery and great catering. Founded in 1983, Jimmy John's

has grown to more than 1,800 locations in 43 states. The restaurant is scheduled to open later this summer. In the meantime, check out their tasty menu at www.jimmyjohns.com.

Tacos for Every Meal!

The owners of Gina's Italian franchise decided to make a switch with their location at 3811 Center Street. The former Gina's location will soon become Lone Star Taco Company, serving authentic regional Mexican tacos, burritos, salads and sides. Their dishes are made with fresh ingredients and given great names like the Willie, the Waylon, and the William Travis. Hot breakfast tacos are served daily beginning at 7 a.m., with their main menu served until 9 p.m. Look for Lone Star Taco's grand-opening in late April and see the full menu at

www.txlonestartaco.com.



DaVinci Jewelry Now at Emma's

Emma's Closet at 118 Dixie Dr. (near the intersection of Center St. and San Augustine) is now the regional dealer for DaVinci beads. These high quality European charm beads can be used on a bracelet or necklace to create affordable, unique and personalized jewelry. With over 200 beads to choose from, you are sure to find your perfect combination. Emma's owner Crystal Worthen has also recently added children's



consignment clothing (sizes newborn – girls' 14) and is accepting gently-used clothing and baby items. If you are interested in meeting with Crystal to consign your items, call her at (832) 339-3826 or email her at crystal.hook1@gmail.com.



And the Winners are.....

Congratulations to these Deer Park businesses which won 2013 Reader's Choice awards, as chosen by subscribers of the Deer Park Broadcaster and Pasadena Citizen newspapers.

Best Car Wash:	Prime Time Carwash & Detailing (runner up)
Best Auto Repair:	Deer Park Automotive (runner up)
Best Day Spa:	Eclipse Massage & Spa (runner up)
Best Hair Salon:	Hair Palace (runner up)
Best Manicure/Pedicure:	Beyond Beauté Day Spa (runner up)
Best Bakery:	Somethin' Sweet
Best Barbeque:	Cattle Drive (runner up)
Best Date Place:	Antonio's Italian Grill
Best Hamburger Joint:	Charburger
Best Hamburger Joint:	Mooyah Burger (runner up)
Best Ice Cream/Yogurt:	Baskin-Robbins
Best Italian:	Antonio's Italian - Deer Park
Best Lunch Spot:	The Health Nut
Best Place to Host a Party:	Rocky's Banquet Hall (runner up)
Best Customer Service:	Chick-fil-A (runner up)
Best Specialty Food Store:	The Health Nut
Best Assisted Living:	The Waterford Apartments (runner up)
Best Dance Studio:	STEPS Performing Arts Center (runner up)
Best Eye Care Provider:	Dr. Harger, Deer Park Vision
Best Health Food Store:	The Health Nut (runner up)
Best Emergency/Urgent Care:	First Choice Emergency Room (runner up)
Best Wellness Center:	Eclipse Massage & Spa (runner up)
Best Home Decorating Store:	Norma's Country Dreams
Best Doggie Daycare:	Deer Park Animal Hospital
Best Doggie Daycare:	Red Bluff Pet Resort (runner up)
Best Grooming:	Deer Park Animal Hospital
Best Pet Store:	Lucky Pawz (runner up)
Best Veterinarian:	Deer Park Animal Hospital
Best Attorney:	Kenneth Bradshaw, DP Law
Best Credit Union:	Shell FCU (runner up)
Best Dry Cleaners:	Deer Field Cleaners
Best Realtor:	Troy Cothran, Victory Properties
Best Real Estate Company:	Victory Properties
Best Antique/Vintage Store:	Discovered Treasures (runner up)
Best Boutique:	Raining Rustic
Best Boutique:	Norma's Country Dreams (runner up)
Best Children's Clothing Store:	Kallie Kouture Resale Boutique
Best Cigar Store:	Tobacco Stop - Deer Park
Best Frame Store:	Deer Park Engraving
Best Furniture Store:	Norma's Country Dreams
Best Gift Shop:	Norma's Country Dreams
Best Jewelry Store:	Deer Park Jewelry
Best Resale Shop:	Lola's Resale Shop (runner up)

A Gaming Center?

Deer Park recently welcomed its first gaming center; WillPower Gaming at 8317 Spencer Highway. What is a gaming center? Picture a game room lined with computers and chairs instead of pinball machines and pool tables. These unique businesses started popping up in 2008 and provide a social venue for people of all ages to join in fun competition through video games. The games are multiplayer, offering a fun way for players to interact with each other. Sometimes as many as 500 people from many different countries can all be playing the same game at once. WillPower Gaming has 20 top-of-the-line computers, Xbox and Playstation 4. Started by La Porte native Will Schendel, WillPower Games has quickly taken off and exceeded all expectations for popularity, so much that Will is considering opening a second location in Houston.



Coastal Hydraulics Expands

The old Price Automotive building at 1002 W. Pasadena Blvd. sat empty for 10 years, but the property was recently purchased and renovated by Wayne Rodick, owner of Coastal Hydraulics. Wayne started his business “with a truck and a toolbox”, eventually moving to 114 Palm Terrace in Deer Park. After growing his business for 6 years, Wayne was eager to find a larger building. He learned this business as an aviation hydraulic mechanic in the United States Navy and his success stems from those military-inspired standards. Coastal Hydraulics offers hydraulic repair and maintenance. Learn

more at www.coastalhydraulics.biz or call Wayne at (281) 478-0989.

Vopak Gears Up For Growth in Deer Park

Vopak Terminal Deer Park West is a project announced last summer and currently wrapping-up construction. It includes the development of the 108-acre site adjacent to the company's existing terminal located on Battleground Road. The site contains a newly constructed rail extension designed for efficient and safe handling of trains up to one-and-a-quarter miles long (approximately 120 rail cars).

Vopak Terminal Deer Park West is at a prime port location on the Houston Ship Channel, and will be instrumental in providing logistics options for Vopak's existing and future customers. With a history spanning almost four centuries, Royal Vopak is the world's largest independent liquid bulk tank storage service provider by capacity, specializing in the storage and handling of oil products, liquid chemicals and gases.





The Port's On-Going Party

The Port of Houston has planned several signature events throughout the year commemorating their 100th birthday, including a family festival at the Bayport Cruise Terminal, grand centennial gala, *Houston Chronicle* commemorative issue, 100-year re-dedication ceremony and a PBS historic documentary and television special. Visit their website www.promoteportofhouston.org if your business is interested in becoming a sponsor for this substantial marketing campaign or call (713) 670-2590.

Bits & Pieces



- Cookies Express at 910 W. Pasadena now offers 14 different types of cookies including snickerdoodles, molasses and peanut butter with a chocolate bullseye.
- Koby's Fine Jewelry at 3428 Center St. now offers a great financing program with terms up to 60 months and wonderfully low rates.
- The old Renkel Realty building at 117 E. San Augustine (near the corner of Center St. and San Augustine, across the street from the post office) has been sold and will soon house Apache Refinery Services' hiring office.
- The new stand-alone Starbucks is under construction at College Park Plaza at 8075 Spencer Hwy. The building will sit at Spencer Hwy. and College Park (at the far-east end of the construction site) and be open by this summer.
- Deer Park's Advance America is hosting a blood drive on April 19 from 11:30 a.m. to 4 p.m. in the Food Town parking lot (Center St. @ Pasadena Blvd.) Several local businesses are helping with sponsorships and booths, making this a family-fun event complete with kid-friendly activities and games, plus the Easter Bunny will make an appearance.
- The Deer Park Chamber of Commerce will host another "Texas Friendly" Hospitality Training session on May 6. If you or your employees deal with the general public, you might consider this half-day training which fosters best practices in customer service and hospitality. The program is designed to provide instruction for making good impressions, knowing our community and improving communication skills. Call the Chamber at (281) 479-1559.
- Did you know that exports make up for 65% of the Port of Houston's cargo and imports are only 35%?

Thank you for reading. To see past issues of this newsletter, visit www.deerparktx.gov/ed. To subscribe, submit ideas or comment, email Debbie Westbeld at dwestbeld@deerparktx.org. Subscribers receive this bi-monthly electronic newsletter via email.

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